





Enthusiasm for science and technology

Dive into the world of digital science communication

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Curiosity is what drives us

Do you like to explore exciting phenomenon?

Do you want to know how the rabbit got into the magician's hat?

What happens behind the scenes and why?

Then you feel just like us. There is a discoverer in all of us. For humans, it is tempting to explore the world actively, to solve challenging tasks and to understand connections. It is important that the conditions are right. Successful science communication refers to people and involves them in discovery.

scienceintermedia creates structures in which active exploration is possible!

Generating enthusiasm for science with digital media

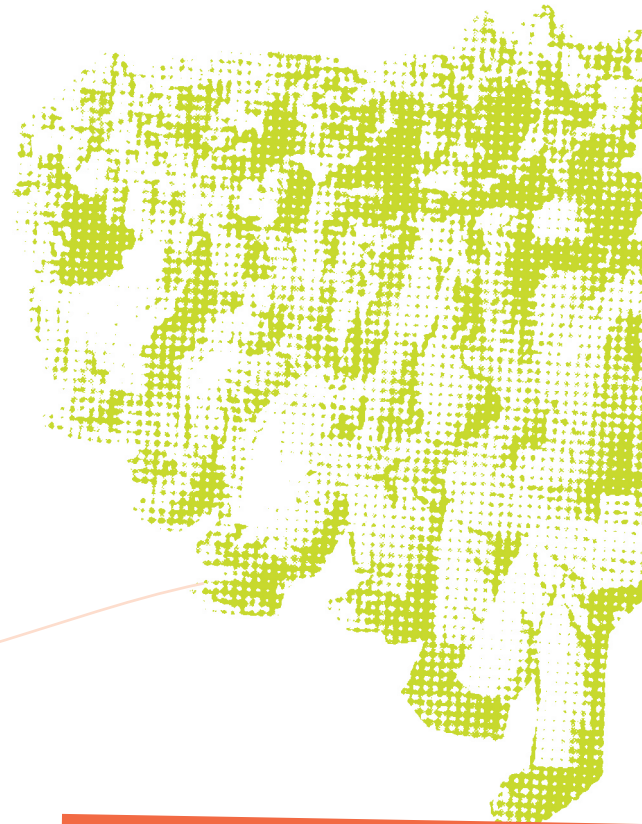
Under this heading scienceintermedia develops presentation and communication solutions for science, business, education and research.

The achievements of science and technology are amazing: They create a new perspective on the world and open up unexpected possibilities. But the results of scientific research, innovation and the function of new products and processes are not always self-explanatory.

Anyone who teaches, carries out research, invents and manufactures himself knows how difficult it is to clearly explain complex subjects. To train employees, to convince partners, customers and the public, is primarily a didactic challenge.

scienceintermedia has the know-how and the technology to give your content meaning and arouse enthusiasm. We offer the combined skills of journalism, media design and software development. At the intersections of science, industry and public awareness, we realize communication solutions which are adapted to both your needs and that of your target groups.

On the following pages we offer an overview of the many possibilities of digital knowledge transfer.



..... We'll bring your know how on track

Whether corporate or project presentation, trade fair or education and training opportunity: With structured and target-group oriented strategies you enhance the efficiency of your communication activities. Benefit from the potential of digital media. Multimedial and interactive forms of communication do not only allow for a more individualistic and comprehensive presentation, they also achieve much greater learning than traditional information services.

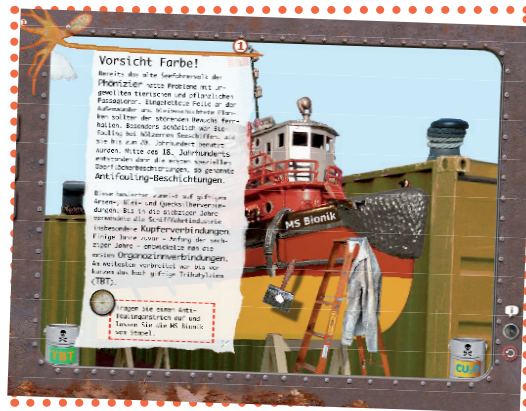
With interactive multimedia presentations we make connections visible, the abstract concrete and the complex, understandable.

We develop interactive exhibition media, tailored e-learning products and online performances with which you:

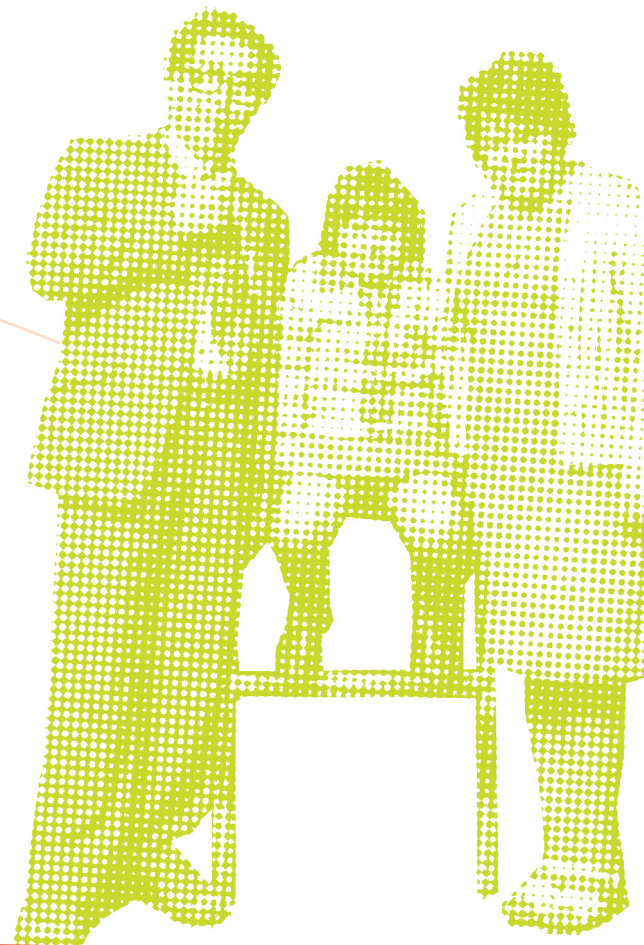
- convince customers of the benefits of your products
- illustrate the success of your development to Investors
- educate employees economically and efficiently and
- bring the general public closer to topics from the science and technology fields

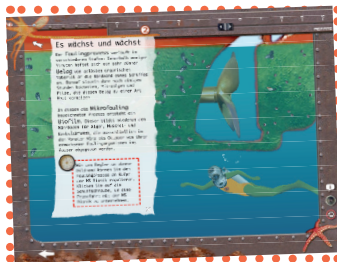


Simulation on the issue of energy and climate protection



Explorer game "biomimetics interactive"

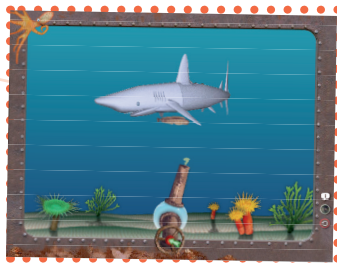




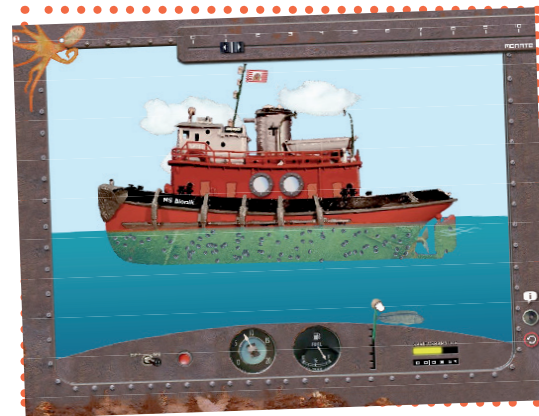
Slipping into the role of the researcher...



...make virtual experiments...



...go to the bottom of natural phenomenon.



Biometrics interactive - Experience research at first hand.

The “aha” factor

Science delights when people can experience it. That is why we provide an active approach to complex issues with which you can create hands-on learning experiences.

This approach to the development of a multimedia teaching strategy is based on a simple insight: people can be quickly and more sustainably inspired by science and technology if they actively participate within a process. The spark grows when causal relationships and “causation” can be re-enacted. Provide your audience the possibility to explore a topic, using a step by step method, and in this way actively follow the questions of research and development by actively.

The interactive editorial office

Mapping exercises and reflection tasks

The own newspaper in the twinkling of an eye

Communicating knowledge sustainably

Whether in school, university or on the job - E-learning increases the quality and efficiency of your training and education programs. Multimedial, practical, demand-driven, location and time-independent, these are just some of the advantages of online digital courses.

We have years of experience in the development of interactive educational software. From online courses to comprehensive e-learning platforms with integrated communication and knowledge management tools, we develop customized solutions for you and your audience.



Multimedial learning

There's no textbook that offers the diverse approach that e-learning modules can offer to a curriculum. As the system is controlled by the learner they can modify their learning experience in their own time by switching between different content and teaching levels. Abstract content and ideas can be made more visible with the help of simulations, interactive graphics and models. Audio and video examples, interactive tests and reflection tasks, cross-linked glossary entries and materials, demonstrate the full learning potential of the new media is inexhaustible.

Practical Learning

Not only in the on-the-job training environment is the link between learning and working so important. We develop e-learning platforms that can be optimally integrated within your work processes. Our solutions include personalized user interfaces with comprehensive tools and organizational bound document management, process simulations and virtual labs.

Collective learning

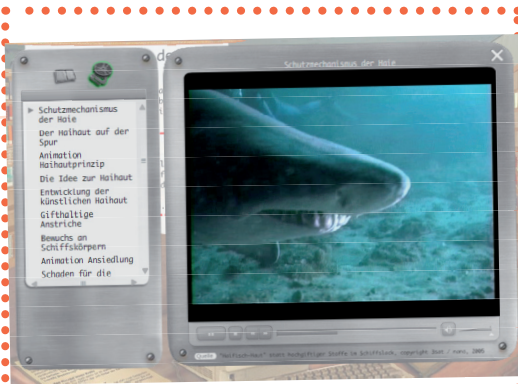
Learning in a group increases motivation and enhances the learning experience. The Community and knowledge management solutions from scienceintermedia creates a learning environment in which all parties benefit from one another by an intensive exchange of information and ideas..



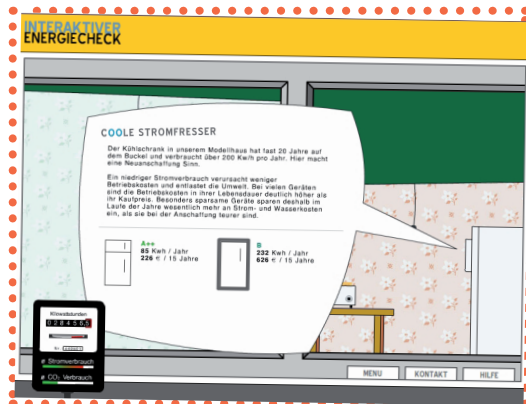
E-learning modules with interactive graphics



Joint archives



Integrated media player



Playfully explore the issue of energy



Multimedia Station for use at trade fairs

Experience Innovation

Trade fairs are still the main forum for the presentation of new products and services. Here you can directly meet potential customers and co partners. Make your exhibition booth an exciting experience. Interactive Multimedia Presentations have a high degree of attracting power and thus increase the attention of potential customers and can enhance your performance at trade fairs. Individually controllable presentation scenarios make it possible for potential partners and investors, traders and consumers to be kept clearly informed about your new procedures and products. Types of application and functions can be actively used and explored by exhibition visitors with different expertise and knowledge.

We develop interactive multimedia presentations on information terminals, video projector and on screen presentations.





The individual museum newspaper



... and create a unique souvenir



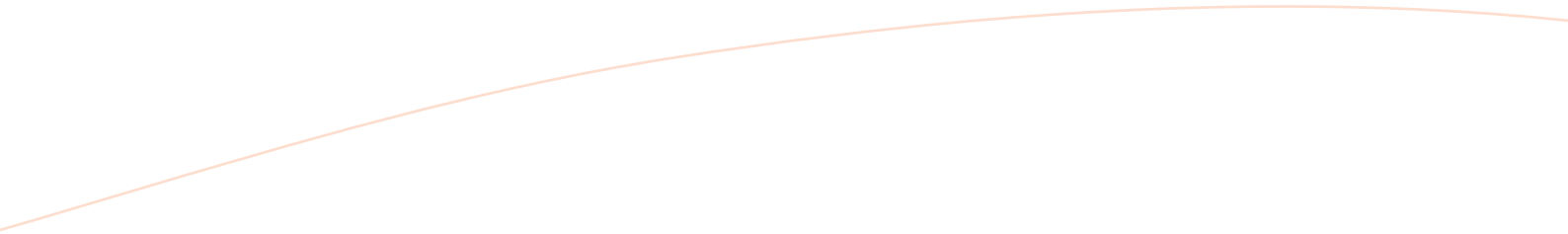
Viewers become the actors ...

Knowledge and Leisure

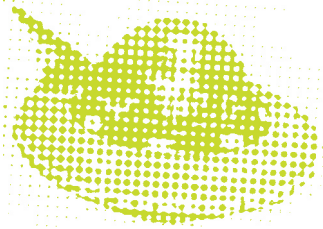


Science is fun. This can be demonstrated within your museums and science centres. Digital exhibits combine targeted multimedia presentation forms with touchable technology and thus allow different approaches and information levels for the heterogeneous target group of museums. Interactive terminals with accompanying information on exhibits, film clips or image-sound installation stimulate the visitors in an attractive format, which expands and deepens their knowledge. Intuitively refined graphics, animation and interactive experiments help the user access and understand abstract scientific issues.

We want to get people actively in contact with science and technology. We develop customized multimedia applications, which equally address the interests of children, teenagers and adults within their respective knowledge and skills level.



science communication on the web



You can hardly find a better way to inform a major target group about a specific and comprehensive subject than through the Internet. With an attractive media design, clear navigation, multimedia and topical content you offer your audience the full potential of new media.

We plan and realize your presence on the Internet and Intranet. From initial concept through the media design to technical support and editorial - we develop easy-to-use solutions for

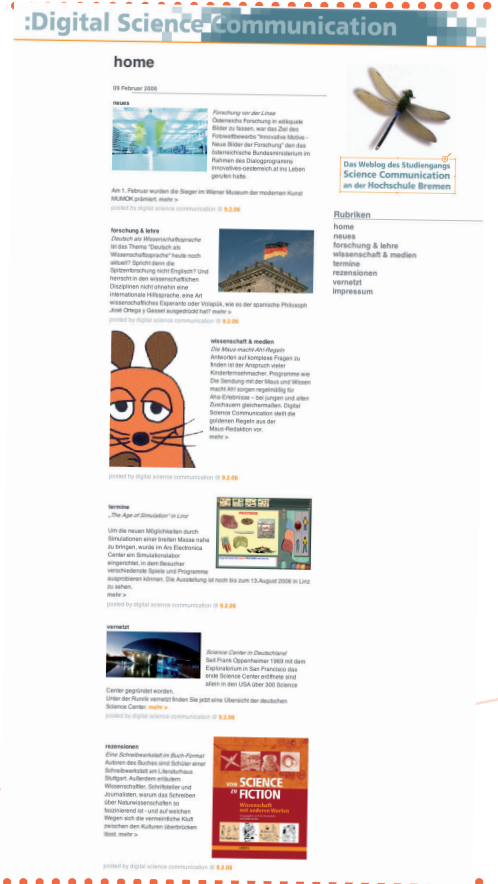
- the easy maintenance of your website
- the design of your communications infrastructure and
- the management of your documents.



Easily editable, attractive web sites



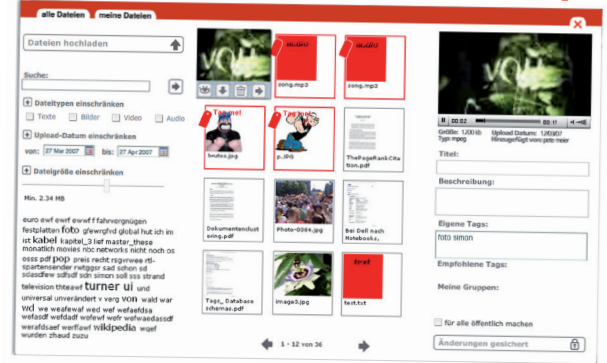
Multimedia product presentations



Current Information



Übersichtliches Content-Management



Gemeinsame Dokumenten-Verwaltung



Foren und Kommunikationstools

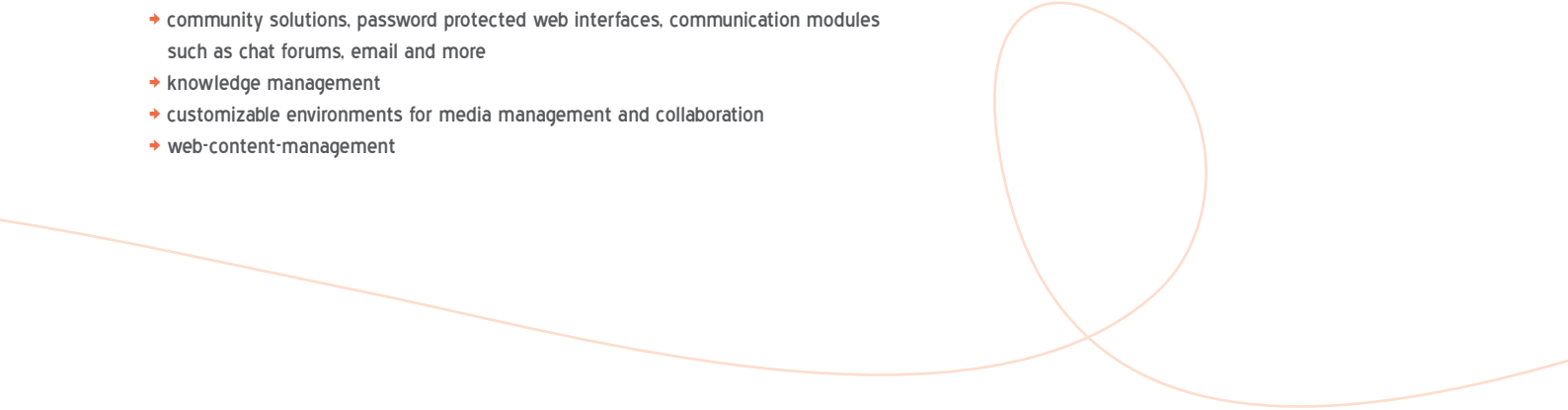
The right tools



Whether micro site, Internet portal, or combined solutions for web and Intranet --
We design a communication infrastructure to meet your needs.

After many years of experience in the digital media environment, we rely on a number
reliable tried and trusted proprietary tools that help us to develop quickly and effectively
tailored solutions.

We have applications in the areas of:

- community solutions, password protected web interfaces, communication modules
such as chat forums, email and more
 - knowledge management
 - customizable environments for media management and collaboration
 - web-content-management
- 

Team Sports

As a mediator between science, industry and the general public, we offer the full range of digital science communication.

No doubt - This is only possible with a strong team. The interdisciplinary team combines the skills of communication and media design, computer science and scientific communication. We come from research and development and are therefore aware of the working methods within the research community, as well as the needs of adequate and understandable representations of technology and science.



The whole nine yards

We offer complete solutions: This includes the design of suitable presentation platforms, media design, multimedia authoring, editing issues by expert authors, the development of customized software solutions as well as the procurement and installation of any necessary hardware.

We offer from one source:

- Science Communication
(Design, editing, content-acquisition)
- Multimedia Authoring
(Media design, development of interactive illustrations)
- Software Development
(Development of individual applications and portal solutions)

Please contact us; we believe you won't be disappointed.





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